



SOCIAL MEDIA & COMMUNICATION POLICY

Our commitment

Electronic communication is essential for sharing club news and information with our members. Our communication will be timely, appropriate and related to club business only.

What we will do

We use a range of electronic tools to communicate with our members.

Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

A webmaster will be appointed to provide accountability and control over material published on our club's website and any related discussion groups or social media websites, such as Facebook.

Website

- Our website will include current information on competitions, social events, committees, policies, constitution, rules and by-laws.
- No offensive content or photos will be published or tolerated.
- If the club intends to publish a photo of a child, we will first seek permission from his or her parents/guardian and take care not to provide identifying information. (permission is taken to be granted if parents / guardians have consented via the medical consent form)
- We will seek feedback from members to improve the information available on the site.

SMS and email

Committee members, coaches and team managers may use SMS and email to provide information about competition, training, club-sanctioned social events and other club business, however:

- SMS messages should be short and about club/team matters
- email communication will be used when more information is required
- communication involving children will be directed through their parents.

Social media websites

- We treat all social media postings and status updates as public 'comment'.
- Postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- No personal information about our members will be disclosed without consent. (e.g. phone numbers, date of birth, etc.)
- No statements will be made that are misleading, false or likely to injure a person's reputation.
- No statements will be made that might bring our club into disrepute.

- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible may be blocked from the site.

What we ask you to do

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.

Electronic communication:

- must be restricted to club matters
- must not offend, intimidate, humiliate or bully another person
- must not be defamatory, misleading, false or injure the reputation of another person
- should respect and maintain the privacy of members
- must not bring the club into disrepute.

Coaches and others who work with children and young people must direct electronic communication through the child's parents / caregivers / guardians where possible.

Non-compliance

The club will not tolerate inappropriate behaviour.

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member.

The club reserves the right to fine

Non Compliance

If any part of the Code of Conduct is breached, disciplinary action may follow;

This can include:

- The imposition of a fine;
- Suspension of my membership with the Jamestown Peterborough Football and Netball Club;
- Being banned from attending Jamestown Peterborough Football and Netball Club games and functions for a period of time as determined by the committee;
- Expulsion from playing, coaching or being involved in the club in any official or unofficial capacity.
- This relates to players parents/caregivers/guardians or other parties if necessary.

These penalties are at the sole discretion of the JPFNC Committee

Under certain circumstances, cyber bullying (e.g. bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or website) is a criminal offence that can be reported to the police. The club has a duty of care to report such behaviour.

In addition, members who publish false or misleading comments about another person in the public domain (e.g., Facebook) may be liable for defamation.